

**50|50 Game Day Seller**  
**Lay-Up Youth Basketball**  
Volunteer



**About the 50|50 Raffle**

The 50|50 raffle takes place at all Raptors 905 home games where 50% of ticket proceeds from each draw will go to one lucky fan and the remainder will support Lay-Up programs. When the Raptors 905 play at home, you'll get to play to win and support youth across Toronto at the same time.

**Summary of Role**

The 50|50 Game Day Sellers will be responsible for representing Lay-Up as brand ambassadors selling 50|50 raffle tickets to Raptors 905 fans during their home games. These individuals will report directly to Lay-Up's 5050 manager who oversees daily raffle operations and work with Raptors 905 staff to enhance game day experience.

**RESPONSIBILITIES:**

- Approach fans pre-game and in-game to explain the details of the 50|50 Raffle and offer the opportunity to purchase tickets.
- Accurately facilitate the sale and distribution of raffle tickets.
- Understand the mission of Lay-Up and act as Lay-Up's brand ambassador in the arena.
- Support and collaborate with other Lay-Up and Raptors 905 staff in enhancing the guest experience, assist guests who require assistance or attention when needed.
- Work individually or with pairs as a roaming sales representative and/or at a stationary kiosk while contributing to the team's success.
- Work to meet sales goals.

**SKILLS & REQUIREMENTS:**

- Must be 18 years of age or older.
- Community-oriented and a positive brand ambassador across interactions with different stakeholders.
- Excellent people skills and ability to effectively collaborate and lead staff and volunteers.
- Comfortable working with technology, including tablet-based applications.
- Ability to thrive and problem-solve in a fast-paced environment.
- Enthusiastic, approachable and self-motivated.
- Must be detail-oriented and have strong organizational skills.
- Must be able to attend Raptors 905 home games at Paramount Fine Foods Centre

**NEXT STEPS:**

If you are interested or have any questions about this **VOLUNTEER** position, please connect with Marion Mendoza, Manager of Outreach & Engagement at [mmendoza@layup.ca](mailto:mmendoza@layup.ca) or (647) 725-9766 ext. 1.

**PLEASE SEE SCHEDULE BELOW**

## 50|50 RAFFLE SELLER UPCOMING SCHEDULE

DATE	DAY OF THE WEEK	MEET UP TIME	MATCH UP	LOCATION
March 02, 2023	Thursday	6:30 PM	Fort Wayne Mad Ants	<b><i>Paramount Fine Foods Centre</i></b> (5500 Rose Cherry Place, Mississauga)
March 04, 2023	Saturday	1:00 PM	Fort Wayne Mad Ants	
March 06, 2023	Monday	6:30 PM	G-League Ignite	
March 08, 2023	Wednesday	6:30 PM	Delaware Blue Coats	
March 09, 2023	Thursday	6:30 PM	Delaware Blue Coats	
March 16, 2023	Thursday	6:30 PM	Lakeland Magic	
March 18, 2023	Saturday	1:00 PM	Lakeland Magic	
March 21, 2023	Tuesday	6:30 PM	College Park Skyhawks	

**\*PLAYOFF GAMES/SCHEDULE TO BE DETERMINED**