



## Lay-Up Announces New Executive Director

**Dan Hula** leads organization into era of growth and development



The Lay-Up team is proud to announce the hiring of **Dan Hula** as our new Executive Director. As Lay-Up continues its mission of empowering youth with the confidence and life skills to become community leaders of tomorrow, Dan will provide the leadership and vision necessary to enhance our sport plus programming, increase impact, and scale our reach.

Dan Hula comes to Lay-Up with not only a passion for the sport and power of basketball but also for providing a voice to underserved communities in need. Dan brings with him 10+ years of experience, knowledge, and skills in the non-profit/charitable organization sector. He most recently served as Executive Director of the Chicago based agency *Lincoln Park Community Services*, a comprehensive social service program aimed at housing and transforming the lives of adults experiencing homelessness.

During his time at LPCS, Dan helped to further the mission and impact of the organization through a historic \$13 million expansion project that tripled the size of the facility and exponentially increased programs to help LPCS serve more individuals than ever before. Dan was instrumental in securing funding for this expansion through the completion of a \$4 million capital campaign and securing over \$7 million in city, government, and foundation funding. Dan has a track record of building great teams, executing high-quality programming, and fostering community inclusion through partnerships and collaboration.

Dan moves to Toronto from Chicago with his wife Rena and 18-month-old son Hudson. They are overcome with joy to call this great city their new home and hope to meet everyone from the Lay-Up team, including the many supporters, volunteers, program partners, and more. Dan takes over for Founder and former Executive Director **Max Daviau**, who will be staying involved at the board level.

We believe that the true power of sport lies in its ability to draw the interest of youth and that with Dan's leadership, we will further our impact and forever transform the lives of children across Toronto. It's an exciting time of growth and development for Lay-Up and we cannot wait to see what the future holds.

**Dan Hula**  
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